

Complete Custom

This 2007 378 Peterbilt with an 85-ton Jerr-Dan rotator belongs to Homer's Towing and Service Inc. in Milwaukee, Wisconsin. The family-owned company also operates Homer's Custom Chrome Shop, a large full-service custom/accessory facility. When customers want to see how well the crew at Homer's does custom work, they check out the company's tow trucks, especially this one.

"Nothing's original," says Joe Schultz, who operates the truck, which is owned by his dad, Homer Schultz. The many modifications to this truck include flip-up bumper for off-road driving, Dynaflex 10-inch straight pipes, custom strapless air cleaner brackets, "shaved" headlights, custom mirrors and visor. Interior amenities include African rosewood floor panels and interior custom-made by Rockwood Products of Manitowoc. Homer's Custom Chrome Shop also did the truck lettering and graphics.

"It's awesome. It'll do anything," Joe says. "And driving down the road, you're guaranteed to see some heads turning."

Homer's Towing and Service Inc. also offers truck repair and sales and operates a fleet of over 16 trucks, light- to heavy-duty, servicing southeastern Wisconsin.

